



FOR IMMEDIATE RELEASE

Contact: Jay Moore, IMRE
410-821-8220 or
JayM@IMRE.com

HEALTHCARE SOLUTIONS RECEIVES AWARD FOR TECHNOLOGY INNOVATION

Atlanta – March 25, 2010 – [Healthcare Solutions](#), the leading provider of technology-based healthcare cost management solutions for the workers’ compensation and auto insurance markets, today announced that the company has been selected as one of the Top 10 Most Innovative Technology companies in Georgia by the Technology Association of Georgia (TAG), the state’s leading technology organization.

Healthcare Solutions’ technology-driven solutions enable customers to reduce medical expenditures while simplifying the service delivery process. The company uses a proprietary coding system to manage durable medical equipment (DME) and related medical supplies to ensure that the most clinically appropriate and lowest cost product is always provided to injured claimants. The company’s technology streamlines the way that DME & supplies are ordered, enabling customers to manage these expenditures on a total program basis, and providing significant savings of time and money.

“Payers in the workers’ compensation and auto insurance markets use Healthcare Solutions’ innovative technology-based program to provide medically requested DME and supply items to claimants in order to reduce medical costs, reduce administrative burden and gain management control over expenditures,” said David A. George, CEO, Healthcare Solutions. “We are pleased to be recognized by the Technology Association of Georgia, a highly regarded industry association, for the company’s innovation and market-leading technology.”

The TAG Top 10 companies were selected based on a number of criteria, including: degree of innovation, scope and financial impact of innovation, likelihood of success and promotion of Georgia’s innovative efforts nationally. Companies selected in the Top 10 were showcased at the Georgia Technology Summit, attended by over 1,000 of the state’s technology leaders on March 24. In addition to inclusion in the top 10, Healthcare Solutions also received two people’s choice awards, for the “Company Most Likely to Create Jobs,” and for the “Company Most Likely to Succeed.”

For more information, please contact Jay Moore at IMRE – JayM@IMRE.com or 410-821-8220.

###

About Healthcare Solutions

Healthcare Solutions, Inc. is the parent company of Cypress Care and Procura Management. Through its affiliated companies, Healthcare Solutions serves as a health service company delivering integrated solutions to the property and casualty markets, specializing in workers' compensation and auto liability/PIP. The company's customers include insurer carriers, third party administrators (TPAs), managed care organizations (MCOs), government agencies and self-insured employers. Utilizing market-leading technology, Healthcare Solutions delivers demonstrated benefits and savings complemented by deep industry expertise. For more information, please visit www.healthcaresolutions.com.

About TAG

The Technology Association of Georgia (TAG) is a non-profit organization whose mission is to support its members by generating opportunities for personal, professional and business growth. By forging strategic alliances, TAG serves as a primary catalyst to foster a rich environment for economic development in Georgia's technology community.

Founded in 1999 through the merger of the Business & Technology Alliance (B&TA), the Southeastern Software Association (SSA) and Women in Technology ([WIT](#)), TAG is one of the largest state technology associations in the nation. TAG is made up of 9,000 members representing technology leaders from over 1500 Georgia-based companies, affiliated technology and business organizations. For more information on the Summit visit www.tagonline.org, email membership@tagonline.org or call 404-817-3333.